



Thank you for using the MBRP® website, services and products. We are excited to help you experience the sound, quality and performance of our exhaust systems and products. This Privacy Policy explains which personal data MBRP®, Ltd. collect and how we use such personal data when you use the MBRP website (<http://www.MBRP.com>) and/or any of MBRP's online or mobile ecommerce solutions. By using MBRP.com you agree to MBRP's Privacy Policy and that we, may process, transfer and store your information in Canada.

IF YOU DO NOT AGREE TO THIS POLICY, PLEASE DO NOT USE THE WEBSITE. We will post any modifications or changes to the Privacy Policy on the MBRP website. We reserve the right to modify this Privacy Policy at any time, so we encourage you to review it frequently. Your continued use of MBRP.com signifies your acceptance of our Privacy Policy as modified.

INFORMATION WE COLLECT:

This privacy notice discloses the privacy practices for MBRP website. This privacy notice applies solely to information collected by this website. It will notify individuals using the website of the following:

1. What personally identifiable information is collected from the individual through the website, how it is used and with whom it may be shared.
2. What choices are available to the individual regarding the use of data.
3. The security procedures in place to protect the misuse of individual's information.
4. How the individual can correct any inaccuracies in the information.

INFORMATION YOU PROVIDE:

1. Account registration and administration of your MBRP account;
2. Uploads or posts to MBRP website or mobile applications;
3. Contest registration and prize acceptance;
4. Customer support and technical assistance;
5. Processing your order for products offered by MBRP;
6. Registration of your MBRP products;
7. Providing updates to you regarding your MBRP products;
8. Newsletter or Catalog subscriptions;
9. Access to MBRP products on social networks or third-party services;
10. Other uses of the Services where information is requested for use and/or participation.

INFORMATION COLLECTION, USE, AND SHARING:

MBRP collects a variety of information that you provide directly to us, including any information that may be contained in videos, comments, or other submissions you upload or post to MBRP.com.

MBRP is the sole owners of the information collected on this site and may use the information it collects for various purposes, including but not limited to.

MBRP will **NOT** share, sell, rent or trade information with third parties for their own promotional purposes, and will only share information as outlined below or with your consent.

- **Customer Testimonials** – At times, we may post customer testimonials on our website. We will obtain your consent via email and/or opt-in methods prior to posting your name, city, or stated activity/interest along with any testimonial. Third party review partners may also have opt-in consent during the product review process on MBRP website.
- **Content Submitted to MBRP** – If you submit your photos, videos or other content to MBRP, we may publish it on the MBRP website or applications with certain information about you. E.g. your first name, username or social media handle when we have your consent.
- **Service Providers** – We use third party service providers to offer or facilitate services on our behalf, such as a shipping company to fulfill orders, a credit card processing company to bill you for goods and services, and an email service provider to send out emails on our behalf. When you order products from MBRP, we will share your information as necessary for such third party services providers to provide the applicable service to us or on our behalf. These third parties are strictly prohibited from using any identifying information about you for promotional purposes.
- **Marketing Communication** – Unless individuals ask MBRP not to, MBRP may contact individuals via email in the future to tell individuals about specials, new products or services, or changes to this privacy policy. If you purchase a product but do not wish to receive any additional marketing material from us, you can indicate your preference on our order form by leaving the “Opt-In” checkbox blank. If you no longer wish to receive our newsletter, social media campaigns and promotional emails, you may opt out of receiving them by following the instructions included in each newsletter or email or by requesting through our contact form.
- **Online or Direct Orders** – MBRP requests information from individuals on MBRP’s customer order form. To buy from MBRP, individuals must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). This information is used for billing purposes only and to fill orders. If MBRP has trouble processing an order, this information will be used to contact the individual.

ONLINE ADVERTISING AND ANALYTICS:

When you use our websites (including our ecommerce online store), we may collect and analyze information about your computer or mobile device such as your IP address, a mobile device identifier (e.g., a IDFA on Apple products like the iPhone and iPad or similar advertising identifiers), browser types, browser language, operating system, the state or country from which you accessed the Services, referring and exit pages and URLs, platform type, the number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, the date and time you used the Services and upload or post content, error logs, and other similar information. We monitor customer traffic patterns and site usage to help us develop the design and layout of the site, and to improve the content of our website to better match the interests of our website users.

Online Analytics.

We may use third-party web analytics services on our Services, such as those of Google Analytics. These service providers use the sort of technology described in the Automatically-Collected Information section above to help us analyze how users use the Services, including by noting the third-party website from which you arrive. The information collected by the technology will be disclosed to or collected directly by these service providers, who use the information to evaluate your use of the Services. We also use Google Analytics for certain purposes related to online marketing, as described in the following section.

Online Advertising.

We do not serve third party advertisements to you while using MBRP.com. However, we do work with website analytics and advertising partners, including Google, Doubleclick Campaign Manager, AdRoll, Commission Junction and Facebook, to deliver MBRP advertisements on third party publisher websites - these partners may set cookies on your computer's web browser. These cookies allow our partners to recognize your computer so that the ad server can show you MBRP advertisements elsewhere on the Internet, and so that our analytics software can measure your engagement and interactions while using MBRP.com. In this way, ad servers may compile anonymous, de-identified information about where you, or others who are using your computer, saw our advertisements, whether or not you interacted with our advertisements, and actions performed on subsequent visits to MBRP.com. This information allows an ad network to deliver targeted advertisements that they believe will be of most interest to you, and it allows MBRP to optimize the performance of our advertising campaigns and the usability of our website. In other words, we use analytics data in concert with data about our online ads that have been shown using the Google Display Network, DoubleClick for Advertisers, or other online advertising networks. By doing so, we can understand how anonymous users interacted with our website after seeing our ads.



INTERNATIONAL USERS:

MBRP operates primarily in Canada and United States and as a result, the information we collect may be stored in Canada or United States. By using the Services, you acknowledge and agree that your information may be transferred to, used, processed, or held by MBRP in Canada and United States and in other countries, including countries outside of your country of residence and used for the purposes set out in this Privacy Policy.

INDIVIDUAL ACCESS TO AND CONTROL OVER INFORMATION:

Any individual may opt out of any future contacts from MBRP at any time. Individuals can do the following at any time by contacting us via the email address or phone number given on the MBRP website:

- See what data MBRP has about you, if any.
- Change/correct any data MBRP has about your personal information. E.g. New home address or phone number.
- Have MBRP delete any data or personal/contact information about you, if any.
- Express any concern you have about MBRP use of their data.

SECURITY:

MBRP takes precautions to protect individual information. When individuals submit sensitive information via the website, their information is protected both online and offline.

Wherever MBRP collects sensitive information (such as credit card data), that information is encrypted and transmitted to MBRP in a secure way. Individuals can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the Web page.

While MBRP uses encryption to protect sensitive information transmitted online, MBRP also protects individual information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which MBRP store personally identifiable information are kept in a secure environment.

If you wish to contact us or have any questions about or complaints in relation to this Privacy Policy, please contact us at the following details.

Email address: info@mbrp.com or via telephone at 1-888-636-7223

MBRP, Ltd.
315 Old Ferguson Road,
Huntsville, ON P1H 2J2
Canada

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